



Interactive Futures Sustainable Fashion Challenge

Heads of Terms

Powered by



Future Fashion Factory x InGAME Applied Games Lab

Summary of challenge call stages and requirements on challenge call winners at each stage. The Interactive Futures Sustainable Fashion Challenge (the “Challenge”) will include 6 stages:

1. Application Submission – Applicants will submit their proposals in line with the provided Challenge Call information via online application, or emailed submission depending on applicant preference, by the deadline.
2. Application Review – Applications will be sifted by the Future Fashion Factory and Applied Games Lab. Ten (10) successful applicants will be selected.
3. Discover and Design – The ten successful applicants will be invited to take part in the *Sustainable Fashion Workshop* and *Interactive Futures Catalyser* as laid out in the Challenge guidance. This work will take place in February 2024 and participants will receive £5,000 per team for their participation.
4. Full Pitch Deck Review – Based on the outcomes from the ‘Discover and Design’ phase four (4) successful applicants will be selected to participate in the Interactive Futures Sustainable Fashion Incubator.
5. Incubator – The four successful applicants will take part in an eight-week programme to develop their concepts into prototypes suitable for presenting to fashion and textiles industry experts.
6. Showcase – In June 2024, the ‘proof of concept’ prototype and required outputs and learning will be showcased to Future Fashion Factory and a relevant, interested audience. This showcase will be presented as part of the 150th Anniversary celebrations for *Textiles at Leeds* for maximum impact. There will also be the potential for demonstration to other audiences and online.
7. Challenge Acceleration – From summer 2024, the winning applicant, having progressed through all challenge stages and dependent on industry feedback during the Showcase event, will have the opportunity to work with the Future Fashion Factory team to map possible pathways towards full scale commercial development, subject to the appropriate agreements being put in place. Any further commercial development will be subject to separate written agreements.

Progression through each stage will be dependent on the applicant complying with and meeting the standards set out by Future Fashion Factory and the Applied Game Lab.

Challenge Agreements – Key Terms and Principles

- In submitting its application each applicant warrants that:
 - o it has the capability and resources to develop the required pitch in response to Future Fashion Factory’s briefing by the required deadline and to fulfil the requirements of each stage including production and showcasing requirements.
 - o It agrees to be bound by the terms of this document. The Heads of Terms should be read in conjunction with the Challenge Call Briefing document.
 - o It shall participate in all events and activities required to review and judge the pitches, including 1:1 interviews (the events and activities may be remote or on-site subject to national health guidelines).
 - o The work which it submits during the course of the Challenge is its own and the applicant shall indemnify Future Fashion Factory, the University of Leeds, Abertay University and the Applied Games Lab collaborators against any claims for third party intellectual property infringement.
 - o It shall enter into the agreements required by Future Fashion Factory/University of Leeds and/or the InGAME collaborators, including Non-disclosure agreements and Challenge Call Agreements;
 - o It shall recognise Future Fashion Factory or the InGAME collaborators in appropriate credits for any produced prototype or work under this Challenge.
 - o It shall provide Future Fashion Factory and the InGAME collaborators with access to all development assets and activities for showcasing, promotional and research and educational purposes.
 - o It shall enter into such licences to intellectual property rights and other arrangements as is required by the Contract or any other agreements which the applicant is required to enter into.
- In submitting its application and/or agreeing to participate in the stages above, the applicant agrees and acknowledges that:
 - o The decision of which applicants are successful for each stage and the connected grants rests with the judging panel and will be final, with no right of appeal.
 - o Future Fashion Factory and/or The Applied Games Lab reserve the right to change any dates or deadlines referred to in this document or other such aspects of the Challenge as is required.
 - o Any grant awarded to a successful applicant during any stage is considered under the research and development model and is therefore deemed to be outside the scope of VAT. Invoicing arrangements and costs entitled to be claimed from the grant will be subject to the Contract.
- Each applicant agrees and acknowledges that, subject to the Contract:
 - o All background intellectual property used in connection with the Challenge remains the property of the party that introduced it (or, where applicable, the third party from whom its right to use the background intellectual property has derived).
 - o Subject to any third party rights, each party shall be required under the Contract to grant Future Fashion Factory and the InGAME collaborators royalty free

licences to its background intellectual property for the purpose of carrying out the challenge and any other purpose set out in the Contract.

- o Arising Intellectual Property created during the course of the Challenge will be owned by the party which has generated it.

- o A successful applicant will be required to grant royalty free licences to the Future Fashion Factory and InGAME collaborators to the arising intellectual property created therein for the purposes of academic research, teaching and collaboration (and any other purpose set out in the Contract).

Please note: The Future Fashion Factory is part of the Leeds Institute of Textiles and Colour which is part of the University of Leeds.